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**Beantown Beanfest™ Announces Partnership
with Mass. Restaurant Association**

(BOSTON) May 17, 2023 – The Beantown Beanfest™ announced today a partnership with the Massachusetts Restaurant Association. The festival will take place on Saturday, June 24, 2023, from 11 am - 5 pm on the Rose Kennedy Greenway. Beantown Beanfest will support the Equalizer Institute, a social economic justice initiative of the New England Legal Foundation that will provide free corporate legal aid to entrepreneurs from underrepresented communities to help them start their businesses.

“The Massachusetts Restaurant Association is a perfect fit as a partner for the Beantown Beanfest, as its mission is to support and promote the restaurant industry which is significant driver of our state’s economy,” said Christina Knowles, Beantown Beanfest Executive Director.

“Restaurants are the link that knit together strong communities from the diverse neighborhoods of Boston to the far corners of Massachusetts,” said Stephen Clark, President and CEO, Mass. Restaurant Association. “We are excited to be a partner of Beantown Beanfest that supports the future Equalizer Institute that will provide free corporate legal aid to entrepreneurs, and so many of them are trying to start new restaurants that will contribute to their communities in positive ways.”

Beantown Beanfest will feature vendors from across the region representing different ethnic cuisines and products that use beans, music, entertainment, a baked beans cookoff competition and bean-themed games and activities for all ages.

The Massachusetts Restaurant Association, a nonprofit organization, provides information, education, government advocacy, cost-savings programs, workforce training and networking opportunities for professionals in the restaurant and hospitality businesses.

The Massachusetts Restaurant Association joins other supporters of Beantown Beanfest including the City of Boston and partners Astound Broadband Powered by RCN, Boston Harbor Hotel, Downtown Boston BID, Meet Boston, WCVB Channel 5, and charitable partner The Greater Boston Food Bank.

For more information about Beantown Beanfest and the Equalizer Institute, please visit www.beantownbeanfest.org

About Beantown Beanfest™

Beantown Beanfest™ is an event to support the Equalizer Institute, a social economic justice initiative of the New England Legal Foundation, a Boston-based nonprofit organization that will provide free legal assistance for underrepresented entrepreneurs throughout New England including new Americans, women, veterans, students, and those from diverse backgrounds who face barriers to starting up their companies due to lack of resources. *Beantown Beanfest™* will be held on June 24, 2023, on the Rose Kennedy Greenway and will feature vendors and activities all related to beans, which are a common denominator across cultures and cuisines.

www.beantownbeanfest.org

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